**FOR IMMEDIATE RELEASE:**

**EPDM Coatings Announces Caribbean Agent**

*Shelton CT July 1st 2016 –* EPDM Coatings is pleased to announce that it has approved Innovative Building Systems in Nassau Bahamas (IBS) as the territorial sale agent for the Caribbean. Over the past year through their initial marketing efforts; it was apparent that (IBS) is able to increase product sales and promote the product in the surrounding countries. Greg Kazmierczak, Vice President of Commercial Sales for EPDM Coatings identified an opportunity. During the past years Mr. Kazmierczak stated his sales staff needed to turn down business due to the logistics of sending product through Miami and having customers in Puerto Rico, Dominican Republic and other countries wait several weeks for product to arrive. They have been looking for a strategic partner and now with the ability of (IBS) to stock inventory the delivery times are significantly decreased.

(IBS) President Guilden Gilbert announced that he was committed to further increasing the sales effort and invest in promotion and advertising throughout the region. In the initial projects where the Liquid EPDM was applied Mr. Gilbert stated there was a significant opportunity in this area of the world where other coatings would not withstand the saltwater environments. He further added there are some many benefits of the Liquid EPDM over standard elastomerics or acrylics and silicones. The Liquid EPDM far surpassed our expectations as well as the expectations of our customers. There is nothing like it on the market and we have high hopes that it will be the standard for many of the roofs throughout the Caribbean. We have made the financial commitment and had gone through the manufacturer’s certification program.

Liquid Rubber is the only Liquid EPDM Rubber in the world. Now with over a 25 year history of success it has become the choice of thousands of customers worldwide. This one coat application extends your existing roof another 18-20 years. Its success is in the unique chemical cross-linking that occurs allowing the Liquid EPDM to chemically fuse itself to the roofing substrate. For more information visit us at <http://www.epdmcoatings.com>

For Caribbean sales please contact (IBS) directly at 242-424-6103

EPDM Coatings Contact:
Greg Kazmierczak

Vice President Commercial Sales
Greg@epdmcoatings.comm

494 Bridgeport Ave

Suite 101-342

Shelton CT 06484

855-281-0940